SERFF Tracking Number:	NGMC-127340590	State:	Utah		
Filing Company:	NGM Insurance Company	State Tracking Number:			
Company Tracking Number:					
TOI:	05.0 CMP Liability and Non-Liability	Sub-TOI:	05.0002 Businessowners		
Product Name:	NGM Insurance Company-Businessowners Rate and Rule Filing				
Project Name/Number:	Businessowners Rate and Rule Filing/				

Filing at a Glance

Company: NGM Insurance Company Product Name: NGM Insurance Company- Businessowners Rate and Rule Filing	SERFF Tr Num: NGMC-12734059	0 State: Utah
TOI: 05.0 CMP Liability and Non-Liability	SERFF Status: Closed-FILED FOF USE	R State Tr Num:
Sub-TOI: 05.0002 Businessowners	Co Tr Num:	State Status: FILED FOR USE
Filing Type: Rate/Rule		Reviewer(s): Angela Martinez
	Authors: Eileen Kuharich, Nancy	Disposition Date: 08/02/2011
	Murdough, Nancy Palmisano,	
	Susan Fastenberg, Miranda Doyle	,
	Hollie Carter, Amber May	
	Date Submitted: 07/27/2011	Disposition Status: FILED FOR USE
Effective Date Requested (New): 12/15/2011		Effective Date (New):

Effective Date (Renewal):

Effective Date Requested (Renewal): 02/15/2012

General Information

Project Name: Businessowners Rate and Rule Filing	Status of Filing in Domicile: Not Filed
Project Number:	Domicile Status Comments:
Reference Organization:	Reference Number:
Reference Title:	Advisory Org. Circular:
Filing Status Changed: 08/02/2011	
State Status Changed: 08/02/2011	Deemer Date:
Created By: Susan Fastenberg	Submitted By: Susan Fastenberg
Corresponding Filing Tracking Number:	
Filing Description:	
Re: NGM Insurance Company – Businessowners Rate and Rule Filin	g
NGM NAIC Number 311-14788	

By submitting this filing I certify that the attached filling has been completed in accordance with Utah administrative rule R590-225 and is in compliance with applicable Utah laws and rules.

NGM Insurance Company (NGM) is proposing to revise its rates with an overall increase of +2.0% for the Utah

SERFF Tracking Number:	NGMC-127340590	State:	Utah			
Filing Company:	NGM Insurance Company	State Tracking Number:				
Company Tracking Number:						
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Product Name:	NGM Insurance Company-Businessowners Rate and Rule Filing					
Project Name/Number:	Businessowners Rate and Rule Filing/					
		-				

Businessowners program (+2.0% for all programs other than Contractors and +2.0% for Contractors).

The following changes are proposed:

- Changes to the Contractors Liability rates by class; and
- Changes to the Businessowners (other than Contractors) rates by Program.

All changes have been made to address profitability and competitive issues in the state of Utah.

In addition, the manual rules Limits-Liability and Medical Expenses - Aggregate Limit and Liquor Liability Coverage have been revised.

This filing applies to all New Business policies effective on and after December 15, 2011 and to all Renewal policies on and after February 15, 2012.

The following finished manual pages are enclosed: Rate Page: UT-RR-14, UT-RR-15, UT-RR-19, UT-RR-23, UT-RR-29, UT-RR-30, UT-RR-40, UT-RR-42, UT-RR-45 through UT-RR-48 all (12/11) edition; Rule Pages: OC-19, OC-20, UT-EX-2 all (12/11) edition.

Company and Contact

Filing Contact Information

Nancy Palmisano, State Filings Manager 4601 Touchton Rd East Suite 3400	palmisan@msagroup.com 800-207-0446 [Phone] 351 [Ext] 904-486-7850 [FAX]	
Jacksonville, FL 32245		
Filing Company Information		
NGM Insurance Company	CoCode: 14788	State of Domicile: Florida
4601 Touchton Road East	Group Code: 311	Company Type: Property and
		Casualty
PO Box 16000, Suite 3400	Group Name: Main Street America	State ID Number:
	Group	
Jacksonville, FL 32245	FEIN Number: 02-0170490	
(800) 207-0446 ext. 225[Phone]		

Filing Fees

SERFF Tracking Number:	NGMC-127340590		State:	Utah	
Filing Company:	NGM Insurance Company		State Tracking Number:		
Company Tracking Number:					
TOI:	05.0 CMP Liability and Non-Li	ability	Sub-TOI:	05.00	02 Businessowners
Product Name:	NGM Insurance Company-Busi	inessowners Rate	and Rule Filing		
Project Name/Number:	Businessowners Rate and Rule	Filing/			
Fee Required?	No				
Retaliatory?	No				
Fee Explanation:					
Per Company:	No				
COMPANY		AMOUNT	DATE PROCE	SSED	TRANSACTION #
NGM Insurance Comp	bany	\$0.00			

SERFF Tracking Number:	NGMC-127340590	State:	Utah		
Filing Company:	NGM Insurance Company	State Tracking Number:			
Company Tracking Number:					
TOI:	05.0 CMP Liability and Non-Liability	Sub-TOI:	05.0002 Businessowners		
Product Name:	NGM Insurance Company-Businessowners Rate and Rule Filing				
Project Name/Number:	Businessowners Rate and Rule Filing/				

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
FILED FOR	Angela Martinez	08/02/2011	08/02/2011
USE			

SERFF Tracking Number:	NGMC-127340590	State:	Utah		
Filing Company:	NGM Insurance Company	State Tracking Number:			
Company Tracking Number:					
TOI:	05.0 CMP Liability and Non-Liability	Sub-TOI:	05.0002 Businessowners		
Product Name:	NGM Insurance Company-Businessowners Rate and Rule Filing				
Project Name/Number:	Businessowners Rate and Rule Filing/				
Disposition					

Disposition Date: 08/02/2011	
Effective Date (New):	
Effective Date (Renewal):	
Status: FILED FOR USE	
Comment:	
FILED FOR USE	
July 27, 2011	
Property & Casualty Insurance Division	
UTAH INSURANCE DEPARTMENT	

Company Name:	Overall %	Overall % Rate	Written	# of Policy	Written	Maximum %	Minimum %
	Indicated	Impact:	Premium	Holders	Premium for	Change (where	Change (where
	Change:		Change for	Affected for this	this Program:	required):	required):
			this	Program:			
			Program:				
NGM Insurance	0.000%	2.000%	\$14,958	285	\$747,922	14.300%	-12.600%
Company							

SERFF Tracking Number:	NGMC-127340590	State:	Utah	
Filing Company:	NGM Insurance Company	State Tracking Number:		
Company Tracking Number:				
TOI:	05.0 CMP Liability and Non-Liability	Sub-TOI:	05.0002 Businessowners	
Product Name:	NGM Insurance Company-Businessowners Rate	e and Rule Filing		
Project Name/Number:	Businessowners Rate and Rule Filing/			
Schedule	Schedule Item	Sch	edule Item Status Public Access	
Rate	Finished Manual Rule	Pages	Yes	

SERFF Tracking Number:	NGMC-127340590	State:	Utah		
Filing Company:	NGM Insurance Company	State Tracking Number:			
Company Tracking Number:					
TOI:	05.0 CMP Liability and Non-Liability	Sub-TOI:	05.0002 Businessowners		
Product Name:	NGM Insurance Company-Businessowners Rate and Rule Filing				
Project Name/Number:	Businessowners Rate and Rule Filing/				

Rate/Rule Schedule

Schedule Item Status:	Exhibit Name:	Rule # or Page #:	Rate Action	Previous State Filing Number:	g Attachments
	Finished Manual Rule Pages	OC-19, OC-20, UT-EX-2 (12/11)	•	70960	Finished Manual Rule Pages.pdf

Limits – Liability and Medical Expenses

• Liability & Medical Expenses - Per Occurrence

Limits from \$300,000 to \$2,000,000 are available.

To determine the additional premium or premium credit for the limit selected, multiply the Liability Premium by the factor shown in the State rate pages.

Aggregate Limit

The policy provides a limit of twice the Liability and Medical Expenses Limit. An option for three times the Liability and Medical Expenses Limit is available.

To determine the additional premium, multiply the Liability Premium by the factor shown in the State rate pages.

• Amendment - Aggregate Limits Of Insurance (Per Project)..... BP 07 02

Mandatory for Contractors Program, optional for all other programs.

Provides an Aggregate Limit – Other Than Products/Completed Operations to each project away from premises owned by or rented to the insured. The limit selected must be the same as the Other Than Products/Completed Operations Aggregate. **No additional premium**.

• Damage to Premises Rented to You - Any One Premises

A Limit of \$500,000 is included in the base policy.

For a \$1,000,000 Limit, charge the premium shown in the State rate pages.

• Broadened Coverage For Damage to Premises Rented to You......BP 04 55

Extends policy to provide coverage for risks of direct physical loss or damage to premises rented to or temporarily occupied by the insured with permission of the owner. Maximum Limit \$1,000,000.

Multiply the limit selected by the rate per \$1,000 shown in the State rate pages.

Limited Personal Property And Lost Keys Of Others (Liability) BPM 3113

Provides \$5,000 Each Occurrence/ \$10,000 Aggregate Limit for loss or damage of personal property of others while in the insured's care, custody or control.

Provides \$1,000 Each Occurrence/ \$2,500 Aggregate Limit for lost keys of others while in the insured's care, custody or control.

Coverage is subject to a deductible of \$250 each occurrence. Coverage is included in the Contractors Program, and is optional for all other Programs.

Charge the premium shown in the State rate pages.

No IRPM and/or Tier Factor modifications apply.

Limited Product Withdrawal Expense Endorsement BPM 3119

Provides for reimbursement of product recall expenses incurred during the policy year. Limit options are shown in the State rate pages. A \$1,000 deductible applies. Refer to company for change of deductible or possible use of participation percentage or cut-off date.

Select a type of business and limit shown in the State rate pages. Multiply the annual sales by the rate per \$1,000 indicated. **No IRPM and/or Tier Factor modifications.**

Liquor Liability Coverage BP 04 89

Provides coverage arising out of the selling, serving or furnishing of alcoholic beverages. A Liquor Liability Aggregate Limit and Each Common Cause Limit applies. If rates are not shown in the State rate pages, coverage is not available.

Multiply the annual receipts for alcoholic beverages by the rate per \$1,000 shown in the State rate pages for the Limit selected.

Professional Liability

Professional liability coverage is available for the professions shown below. The Limit selected must be the same as the Liability and Medical Expenses Limit. **No IRPM and/or Tier Factor modifications apply.**

• Barbers & Beauticians Professional Liability......BP 08 01

Provides coverage for professional services in the operation of a barber shop, beauty salon or nail salon. If the application indicates the exposure exists, coverage for independent contractors (those renting a chair or space) will be provided automatically using Additional Insured - Designated Person endorsement **BP 04 48**.

For the limit selected, multiply the rate shown in the State rate pages by the number of full-time or part-time Employee and independent contractors. "Part-time" means 16 hours or less per week.

Funeral Directors Professional LiabilityBP 08 02

Provides coverage for professional services as a funeral director.

For the limit selected, multiply annual receipts by the rate per \$1,000 receipts shown in the State rate pages.

Optical & Hearing Aid EstablishmentsBP 08 03

Provides coverage for professional services by an establishment's certified/licensed hearing aid or optician's specialists while performing services at the designated premises.

For the limit selected, multiply annual receipts by the rate per \$1,000 receipts shown in the State rate pages.

• Pet Grooming LiabilityBPM 3114

Provides coverage for damage arising out of the rendering or failure to render any grooming service of dogs, cats or other domesticated animals and which shall be deemed to be caused by an "occurrence".

For the limit selected, charge the premium shown in the State rate pages.

Additional Rules

- A. #14, Transition Rule For Premium Changes Resulting From Revised Rating Rule Procedures For Businessowners Coverages located in SECTION 1 – GENERAL RULES does not apply.
- B. Liquor Liability Coverage in SECTION 4 COVERAGES AND PREMIUM DEVELOPMENT, LIABILITY is replaced with the following:

Liquor Liability Coverage

- Use Utah Liquor Liability Coverage Endorsement BP 05 04 which provides coverage against claims for bodily injury or property damage sustained by any person or organization if liability for such injury is imposed on the insured by reason of the selling, serving or furnishing of any alcoholic beverage. The Schedule of the endorsement provides an entry for:
 - a. A Liquor Liability Aggregate Limit which is the most that will be paid for all claims for bodily injury or property damage arising out of the selling, serving or furnishing of any alcoholic beverage;
 - b. An Each Common Cause Limit which is the most that will be paid for all bodily injury or property damage sustained by one or more persons or organizations as the result of the selling, serving or furnishing of alcoholic beverages to any one person. This is to comply with UTAH CODE ANN. Section 32A-14a-101 et seq. which imposes a cap on awards under Dramshop Liability of \$1,000,000 per common cause;
 - c. An Each Person Limit which is the most that will be paid for all bodily injury or property damage sustained by any one person or organization as the result of the selling, serving or furnishing of any alcoholic beverage to any one person. This is to comply with UTAH CODE ANN. Section 32A-14a- 101 et seq. which imposes a cap on awards under Dramshop Liability of \$500,000 per person.

Neither the Liability And Medical Expenses Limit Of Insurance shown in the Declarations nor its aggregate limits apply to damages arising out of the selling, serving or furnishing of alcoholic beverages.

2. Multiply the annual receipts for alcoholic beverages by the rate per \$1,000 shown in the State rate pages for the limit selected.

C. Earthquake

1. The following amends Earthquake in Section 4 – COVERAGES AND PREMIUM DEVELOPMENT, page OC-8:

The factor shown in Table **C.2**. below is to be utilized in conjunction with ISO's CLM – Division 5 Earthquake Base loss cost.

Factor	1.690	
Table C.2. Earthquake Coverage Factor		

COVERAGE FOR EARTHQUAKE